



IDENTITY'S 2020 CENSUS LIMERICK CONTEST

Win a \$50 Amazon Gift Card + an Identity T shirt!

Winner to be selected on July 1!

To draw attention to the importance of the 2020 Census, Identity challenges you to create a limerick. Here is an example:

*There once was the year 2020
With a census as important as any
Fill yours out today
And, please don't delay
It's how Alaska gets government money.*

Submit your entries to info@identityinc.org by June 30.

By entering you agree that Identity may post your entry on social media. Only some entries will be posted. The winner will be selected by a random drawing on July 1.

Here are some ideas to get you started.

The Census gives us each an equal voice. Speak up: be counted.

If you are not counted, we lose your voice. If you are undercounted, you are under-represented. If you are not counted your community's fair share will go somewhere else.

If you do not complete your census form to be counted, your community loses money. Over \$3.2 BILLION in federal funding is allocated based on census data.

Census numbers are used to define voting districts, school districts, placement of public services, establishment of businesses and so many other decisions that are important to where you live.

Federal funding for public health, safety, and emergency response is based on our census count.

COVID-19 makes it essential to respond to replenish critical services.

Ten minutes of your time to answer ten Census questions generates **10 years** of funding for our communities. **Do good: be counted. Fewer questions than the PFD form.** The census is **entirely confidential** with data carefully encrypted and it is a federal crime for personal information to be shared with any other group or agency.

Identity staff and board members are ineligible to be the prize winner, but they may submit entries.

For more information, email info@identityinc.org