1	Position Description for Executive Director
2	Presbyterians Protecting Life
3	June, 2023
4	Expectations
5	The Executive Director assumes all responsibilities described below, under the direction of the
6	PPL Board of Directors. This person will
7	• Assume leadership, with the Board of Directors, for accomplishing the mission of PPL,
8	organizing and implementing tasks to carry out the mission and goals of PPL.
9	• Express PPL's purpose and mission in writing and speaking, in person and online.
10	• Initiate and maintain contacts and represent PPL at all levels of Presbyterian
11	denominations. Some travel will be required.
12	o Maintain lively and effective PPL presence, including display set-up and take-
13	down, at large gatherings of Presbyterians.
14	o Provide guidance to pastors and laypeople seeking assistance on pro-life matters
15	 Provide referrals to people seeking help in crisis pregnancies, post-abortion
16	issues, and adoption.
17	Develop educational content that equips Presbyterians to champion life, including online,
18	and digital materials.
19	 Serve as editor for all PPL publications making final decisions on content.
20	o Propose timely development of educational materials, webinars, and videos
21	appropriate to meet the needs in the denominations PPL serves.
22	 Provide leadership to PPL's fundraising and development efforts
23	 Work with Board and Committees to engage current and new donors
24	 Write fundraising appeals for online / direct mail campaigns
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26	Work with Board President planning Board meetings and Executive Committee meetings
27	Assist the President in developing an agenda
28	 Work with the PPL Board to develop long range and short term goals
29	 Propose policies and processes necessary to maintain a healthy organization
30	o Ensure that all Board policies are followed
31	 Assist in development of an annual budget
32	Qualifications
33	Member of Presbyterian or Reformed church or presbytery
34	 Evidence of strong spiritual and moral character
35	Strong biblical and theological competence in the Reformed faith
36	• Commitment to PPL Mission Statement and core values with particular attention to the
37	protection of every innocent human life from fertilization to natural death
38	• Demonstrated ability to express the PPL perspective in speaking and in writing
39	• Familiarity with and interest in a broad range of life issues and other issues addressed by
40	PPL, including continuing education and contemporary issues.
41	• Familiarity with or willingness to learn fundraising
42	 Aptitude for teaching; professional training not required
43	• Organizational skills: basic computer knowledge, familiarity with databases,
44	development of budgets
45	 Demonstrated ability to work well with people
46	Ability to give leadership to office staff
47	Minimum education of Bachelor's degree
48	Accountability
49	• The Executive Director reports directly to the Board's President.
50	• Annual written assessments of performance by the Board of Directors.
51	• At least semi-annual discussions of performance, and of personal / spiritual needs, with

the PPL Executive Committee or its representative.

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